



ABC WINE TASTING EVENTS

Thanks to your support, ABC Wine Tasting events have been successful for many years, let's keep the trend going.

Attire

- Business casual, no jeans, shorts, flip flops, tight short dresses. Please note: wearing excess perfume or cologne is bothersome for guests and effects their wine tasting

Parking

- Please park your cars in neighboring lots and/or away from the building, leaving spaces for attendees closest to the building. Many stores have a designated parking area for staff working the event. "Ask us"

Arrival

- Suppliers and tasting company representatives are asked to arrive **at least 30 minutes prior** to the start of the tasting
This gives you plenty of time to:
 - Park your car away from the building
 - Unload your products
 - Check in with Wine Super, Store Mgr. and/or store staff
 - Set your table
 - Inventory your products
 - Chill sample bottles you are providing
 - Open wines (don't forget your opener)
 - Walk the store to find the location of your products
 - Review tasting notes on each product
 - Use the restroom
 - Etc.

During the Event

- Please stay at your table, do not leave the table unattended to make phone calls, text, email, make a plate of food, use the restroom etc. Ask an ABC employee to watch your table if/when you need a break
- Do not open more than the allotted number of bottles. 2 bottles is the max. In some circumstances only one has been allotted
- Open one bottle of each product, do not open the 2nd bottle until the first is depleted
- Please do not pour more than one ounce, this is not a happy hour it's a "tasting"
- Please eat before you arrive, do not eat off of the food tables, all foods have been prepared for attending guests

End of the Event

- Please place all opened bottles under your tasting table
- You **must** check out with the Wine Supervisor or Regional Mgr. before leaving the store to verify the inventory you opened (even if you brought your own samples).

Thanks again for all your help!